

ALCOVETS BALLOON FESTIVAL

CELEBRATING AMERICA'S 250 ANNIVERSARY



Sponsored by ALCOVETS
P.O Box 872
Graham, NC 27253



Proceeds to benefit veterans in need & Chesnut Ridge Campus

For more information check out ALCOVETS.org or on Facebook.com/Alcovets.org

Cedarrock Park, 4242 R Dean Coleman Rd, Burlington, NC 27251

May 8-10, 2026

FESTIVAL SPONSORSHIP FORM

CIRCLE TYPE OF SPONSORSHIP: Balloon (\$2,500) Concert (\$1,500) Car (\$1,500)

Mallers & Crawlers (\$1,500)

KidZone (\$1,500)

O.V.Yonder Balloon Festival Run (\$1,500)

Gold (\$1,000)

Silver (\$750)

Bronze (\$500)

Please print legibly

Name of Contact Person: _____

Business Name: _____

Phone: _____

Email Address: _____

Please list T-Shirt size for each shirt provided in your package. If you are receiving an ALCOVETS T-Shirt and Balloon Fest T-Shirts please specify which shirt should be what size

Ex. Balloon Fest Shirt: XL / ALCOVETS Shirt: L / ALCOVETS Shirt: XS

Please list your top 3 balloon choices for sponsorship. You can view the balloons at <https://www.alcovets.org/sponsor-a-balloon>

1. _____ 2. _____ 3. _____

Please send your company's logo to Alcovetsballoonfest@gmail.com before April 10th to be featured on promotional products.

Sponsor Signature: _____ Date: _____

Please return the sponsorship form and check made payable to ALCOVETS, P.O. BOX 872, GRAHAM, NC 27253. ALCOVETS Contact Phone Number: 336-932-8387

ALCOVETS 2026 Balloon Festival

Sponsorship Menu

Balloon Sponsor \$2,500

NOTICE FOR BALLOON SPONSORS

We have a mix of private, commercial, special shape and corporate balloons. Not all are equal and are available to offer sponsorship rides.

1. REMAX is a corporate balloon and cannot offer sponsorship rides
2. The two specialty shapes cannot offer sponsorship rides.
3. Private pilot would be the last for the Balloon Meister to assign a sponsorship ride.
4. This leaves the commercial pilots to assign sponsors for a ride. We have about 15 pilots that are commercial.

Balloon Ride for 2 (either Friday or Saturday Night)

Company logo on the balloon festival website

Company banner displayed on the grounds at the park

Company may setup a tent in the festival zone at the park

Post-flight sponsors dinner Friday night

Featured on sponsored balloon's trading card

(2) Balloon Festival T-Shirts

Callouts during the event

(3) Day entry VIP Parking

Concert Sponsor \$1,500

(2) Tethered Balloon Rides

Company logo on the balloon festival website

Company banner displayed on the stage at the park

Callouts during the event

(1) Balloon Festival T-Shirts

(1) ALCOVETS T-Shirts

(3) Day entry VIP Parking

Kid Zone / Car Show/ Malls & Crawlers / O.V.Yonder Balloon Festival Run/ Sponsor \$1,500

(2) Tethered Balloon Rides

Company logo on the balloon festival website

Company banner displayed on the grounds at the park

Callouts during the event

(1) Balloon Festival T-Shirts

(1) ALCOVETS T-Shirts

(3) Day entry VIP Parking

Gold Festival Sponsor \$1000

(2) Tethered Balloon Rides

Company logo on the balloon festival website

Company banner displayed on the grounds at the park

Callouts during the event

(1) Balloon Festival T-Shirts

(1) ALCOVETS T-Shirts

(3) Day entry

Silver Festival Sponsor \$750

(2) Tethered Balloon Rides

Company listed on the Silver Sponsors group banner displayed at the park

Callouts during the event

(1) Balloon Festival T-Shirts

(1) ALCOVETS T-Shirts

ALCOVETS decal

(3) Day entry

Bronze Festival Sponsor \$500

(1) Tethered Balloon Rides

Company listed on the Bronze Sponsors group banner displayed at the park

Callouts during the event

(1) Balloon Festival T-Shirts

(1) ALCOVETS T-Shirts

(3) Day entry

ALCOVETS BALLOON FESTIVAL
CEDAROCK PARK, 4242 R. DEAN COLEMAN RD, BURLINGTON, NC 27215
May 8-10, 2026

EVENT DESCRIPTION: The 4th Annual ALCOVETS Balloon Festival hosted by ALCOVETS returns to Alamance County. The festival is being held at Cedarock Park, located 4242 R Dean Coleman Road, Burlington NC 27215, Friday through Sunday, May 8-10, 2026. This year's festival will have balloon rides, tethered balloon rides, a car show, a "mallers and crawlers" Jeep show, a kid zone, food trucks and craft vendors, and entertainment every night. There will be 26 hot air balloons participating in this year's festival.

PURPOSE OF FUNDS RAISED: The funds raised this year will go towards the construction of the Chesnut Ridge Campus, a veterans' respite/retreat campus on the top of Bass Mountain.

IMPORTANT INFORMATION: Given the excitement of the balloon festival's return, if you are planning to attend, please go to the ALCOVETS website; <https://www.alcovets.org/balloon-festival> to learn more about the festival. At this site, you can apply to be a vendor, register for the car or bike show, schedule a balloon ride.

LONG TERM VISION FOR THE BALLOON FESTIVAL: The Alamance County Commissioners have recognized the balloon festival as an annual event on the 2nd weekend of May to help fund the construction and operation of the Chesnut Ridge Campus, in addition to providing outreach and support to veterans in Alamance and surrounding counties.

WHAT IS ALCOVETS: ALCOVETS is a non-profit 501(c)(3) veterans organization located in Graham, North Carolina. Its mission is to provide outreach and host events to educate the public on the needs of veterans and to honor the veterans of Alamance and surrounding counties. It was created for veterans, families of veterans and our community that simply want to thank veterans for their service.

CHESNUT RIDGE CAMPUS: VISION for a Veterans Retreat/Respite Campus – ALCOVETS has received two properties that will be a combination retreat campus with a chapel, multi-purpose diversion facilities, and short term lodging for retreats. The vision for this campus is to offer a safe haven for a veteran to visit or call any day of the week. Potentially, it would offer overnight accommodations, a variety of activities (indoor and outdoor), and counseling, as required. The vision became a reality with the donation of land on Bass Mountain by the late Artie "Pete" Benjamin Chesnut III in October 2021 and the late Dewey A. Oakes in September 2025. Scan the QR Code for more information about Chestnut Ridge.

